



Pause when something feels urgent or emotional.

Ask: Does this fit what I know about the person or situation?

Verify identity through a second channel.

Ask a question that only the real person could answer.

Check the source, not just content.

Be skeptical of “exclusive” or sensational claims.

Don’t share until you’ve verified.

Limit sharing of personal data online.



Who posted this?

Is the source real and trustworthy?

Are reliable news sites reporting this too?

Did you check more than one place?

Does it trigger strong emotions?

SPOT THE FAKE



Blinking that’s too frequent or too rare, faces look stiff or expressions feel fake.

Mouth movements don’t quite match the audio

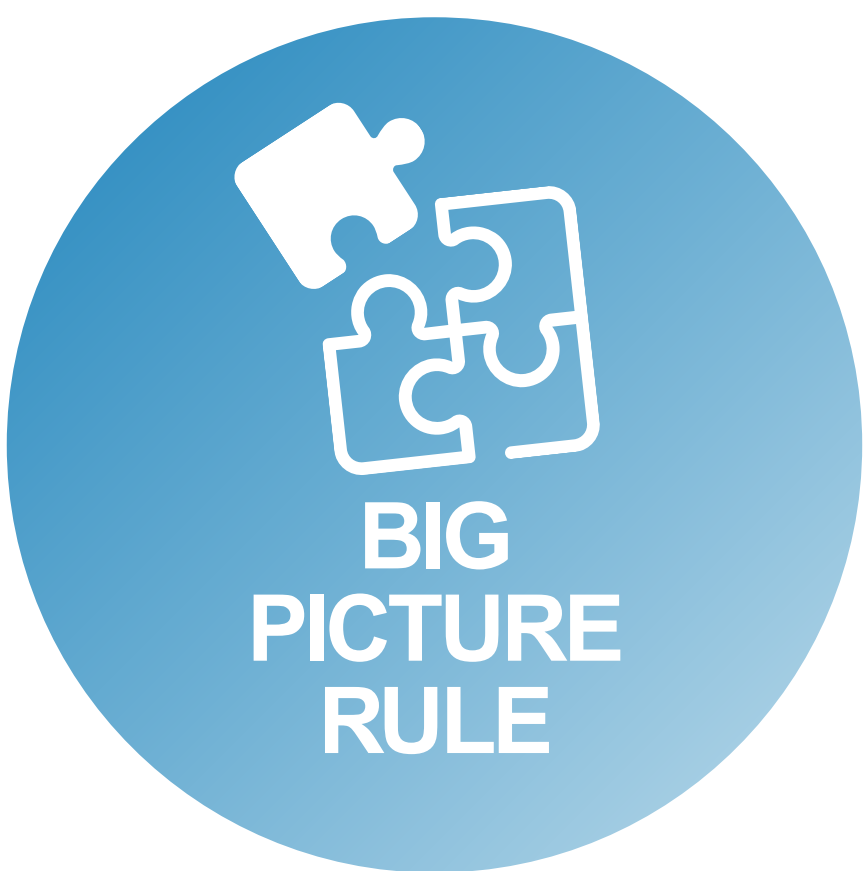
Skin looks overly smooth or glitchy

Hair, ears, hands or glasses look warped

Lighting or shadow don’t match

Background moves or shimmers strangely

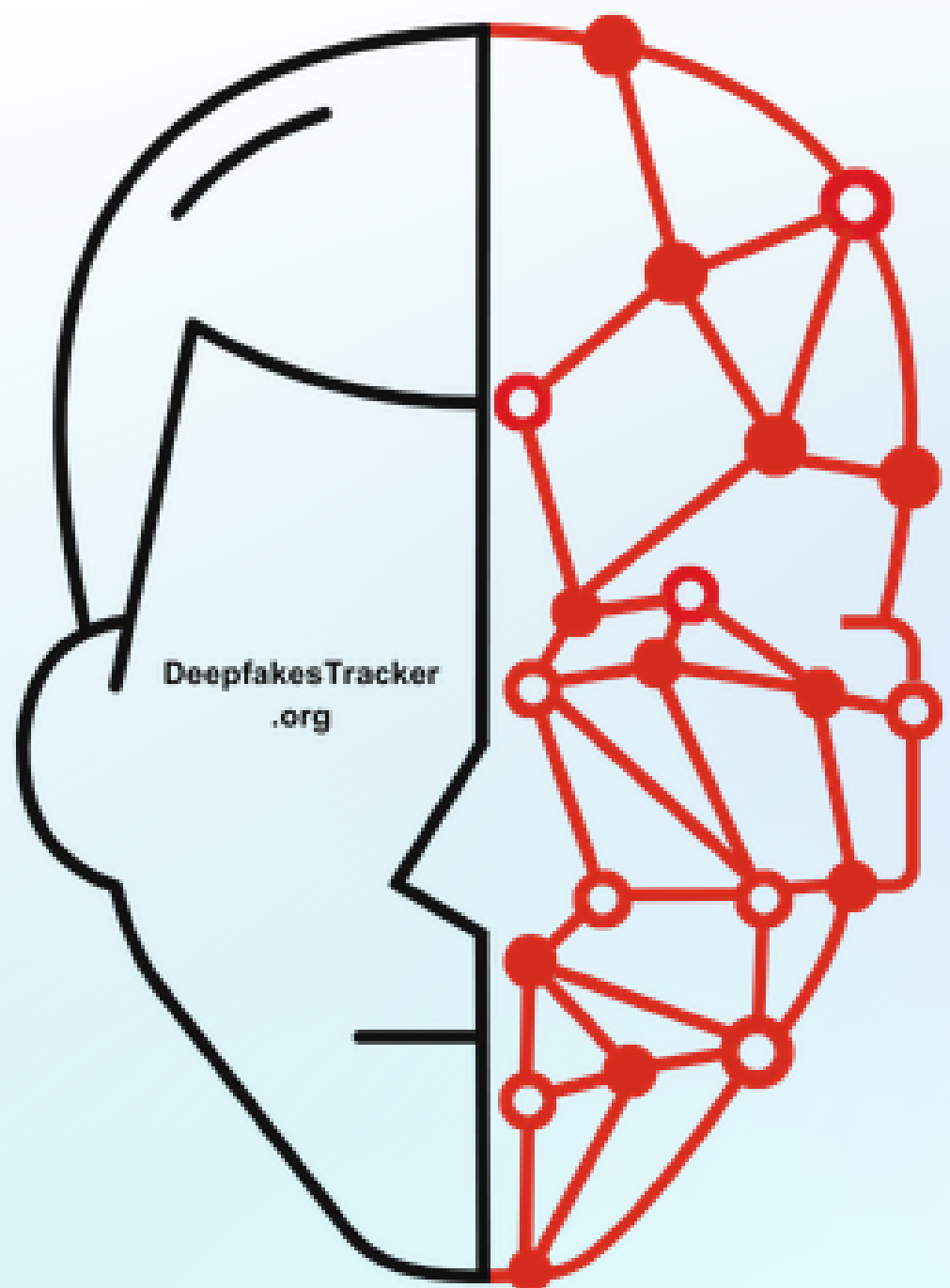
Voice sounds robotic, has strange pauses or breathing, or doesn’t match the real person’s tone or emotion, it may not be authentic.



No single clue proves it’s fake — **patterns** do!

Look for multiple (4+) inconsistencies across time, lighting, motion, and context.

If it looks suspicious, stop, verify, don’t share.



DeepfakesTracker.org